



City of San José Youth Commission

District 1 – Aanya Mishra
District 3 – Edwin Sanchez
District 5 – Andrew Lieu
District 7 – Peter Vu
District 9 – Agam Singh
Citywide – Marian Kucharewski

Neyha Pradeepkumar – District 2
Genesis Arroyo – District 4
Amiya Bansal – District 6
Aldojoell Gonzalez-Muñiz – District 8
Nolan Mascarenhas – District 10

REGULAR MEETING MINUTES

October 28, 2024
6:30 -8:30 PM

In-Person Location: San Jose City Hall, Council Chambers
200 E Santa Clara St, San Jose, CA 95113

I. Call to Order & Orders of the Day

A. Call to Order

PRESENT: Commissioners Mishra, Pradeepkumar, Sanchez, Arroyo, Lieu, Bansal, Vu, Gonzalez-Muñiz, Singh, Mascarenhas, and Kucharewski.

STAFF: Division Manager Vidya Kilambi; Deputy Chief of Staff Karla Alvarez; Librarian Megan Maloy; Youth Commission Librarian Emily Terada; Administrative Assistant Dziem Nguyen.

OTHERS: District 1 Council Assistant Alex Dersh; Parks, Recreation, and Neighborhood Services Lauren Hawkins; Parks, Recreation, and Neighborhood Services Interim Division Manager Aurelia Bailey; Parks, Recreation, and Neighborhood Services Division Manager Hilda Morales; Parks, Recreation, and Neighborhood Services Program Manager Jamie Marcil.

The meeting was called to order at **6:30 P.M.** Quorum was achieved with **10** Commissioners present.

II. Consent Calendar

On the motion of Commissioner Vu, seconded by Commissioner Sanchez, the Commission voted approve the consent calendar. (10 yes, 1 not present, 0 nays, 0 abstentions)

III. Public Record: There was no public record for the Commission to review.

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IV. Open Forum: There was 1 public comment to the Commission.

Robin Reynolds provided public comment and a public record ([Flyer](#))

V. Discussion/Action Items

**A. INFORMATIONAL: BeautifySJ Neighborhood Blight Reduction Status Report
(A. Bailey, H. Morales, J. Marcil)**

The Commission received a presentation from Parks, Recreation, and Neighborhood Services (PRNS) staff on BeautifySJ. The three E's approach to Blight stands for Education, Eradication, and Enforcement.

• Education:

- placed out of home advertisements.
 - adverts at Eastridge Mall
 - Transit Shelter
 - VTA Bus
- Partnership with Earthquakes
 - In-stadium adverts
 - Tabling activations and one community

• Eradication:

- Graffiti Eradication
- Mural Projects
- Dumpster Days
- Trash Pick-Up Days
- 311 app used to report illegal dumping

• Enforcement:

- Issuing citations for illegal dumping
- Installing cameras to record illegal dumpers
- Installing “No Illegal Dumping” signs

○ For FY 24-25, the PRNS team will continue to work on the three E's, the team's engagement strategy is to expand the model by developing a strategy to enhance and coordinate existing programs.

- Engagement Efforts include:

- Relaunched Annual Conference
- Neighborhood Association Forum

Commissioner Lieu arrived at 6:40pm.

No public comment.

Commissioners engaged in discussion.

B. INFORMATIONAL: Education Strategy Annual Report (V. Kilambi)

The Commissioners received the Education Strategy Annual Report from Library staff.

Staff provided an overview of the different programming planks and their respective program.

- Early Education Programs
 - SJ Recreation Preschool
 - Storytime
- Expanded Learning Programs
 - In partnership with PRNS, programs R.O.C.K. and A.S.E.S.
 - SJLearns
- College and Career Pathways Programs
 - Career Online High School (COHS): Adults can receive a High School Diploma and Career Certificate
 - Resilience Corps Learning Pathway
 - Resilience Corps Climate Change Pathway
 - San Jose Works
- Adult Literacy and ESL Programs
 - Supports adult learners in Literacy or ESL focused programs
 - In FY 24-25, Adult Literacy and ESL will focus on supporting the Children and Youth Services Master Plan

No public comment.

Commissioners engaged in discussion.

C. ACTION: Approve Citywide Youth Survey (Chair Mascarenhas)

Chair Mascarenhas reviewed the Citywide Youth Survey questions developed by the Ad-Hoc Committee.

No public comment.

On the motion of Commissioner Gonzalez-Muñiz, seconded Lieu, the Commission voted to approve of the Citywide Youth Survey.

(10 ayes, 1 not present, 0 nays, 0 abstentions)

VI. Reports and Information Only

A. Council Liaison Report (Alex Dersh)

Alex Dersh presented about the Blue Zones Assessment, Readiness, and Feasibility Report

- Blue Zones are some concentrated communities where researchers identified as areas in which people have proven to live long and healthy lives

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- Blue Zones assessments evaluated well-being and health in three zip codes in San Jose – which are relatively disadvantage and lower life expectancy in the City and County. The report’s evaluation provided recommendations in three sections:
 - **Policy:** Recommended changes to regulations and programs that can be implemented by governments in partnership with community-based organization. Topics include Built Environment, Food Systems, Tobacco and Vaping, and Alcohol Policy
 - **Places:** recommended changes to systems and behaviors in specific locations
 - **People:** recommended outreach and partnerships to implement policy and place recommendations
- **Next Steps:**
 - City Council will meet in early 2025 to choose between three options for partnering with Blue Zones:
 - Continue participating in project’s Steering Committee
 - Help fund the project
 - Implement policy recommendations made by Blue Zones
 - Staff will return with a report next fiscal year focusing on:
 - City and County service delivery in the context of the CYSMPL
 - Infrastructure conditions
 - Status of ongoing city & County coordination

B. Parks, Recreation, and Neighborhood Services (Lauren Hawkins)

Lauren Hawkins provided the following updates:

- i. **Department Recruitments –**
 1. Olympia Williams was selected as the Deputy Director of Community Services Division
 2. PRNS – nominated for 2024 Catalyzing Change Award and the Placemaking award.
- ii. **Recreation Division –**
 1. 2025 Scholarship Application is available for classes and activities
 2. Winter 2025 registration opens on November 16th.
 3. Winter 2025 Community Activity Guide is available on PRNS website issuu.com/sjparksandrec
 4. October 22nd, PRNS received a proclamation for Lights On! Afterschool
- iii. **Community Services Division –**
 1. Hosted their Annual Neighborhood Conference at City Hall
 2. The Trash Punx Litter Clean up at Columbus Park
- iv. **Parks Division -**

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1. Friday Night Lights is held every Friday from 3-9pm at Lake Cunningham Action Sports Park
2. Emma Prusch Park and Farm
 - a. Outdoor education classes for youth
 - b. Free Trick or Treat Event Halloween Night
3. Pal Stadium Homework Assistance on Tuesdays and Thursdays

C. Library Report (Vidya Kilambi)

Division Manager, Vidya Kilambi, shared some Library updates.

- i. Celebrating National Friends of the Library Week (October 20-26)
- ii. Council approved the development permit for the Kaiser Permanente hospital redevelopment adjacent to Santa Teresa
- iii. Events and programs throughout SJPL:
 1. Diwali
 2. Halloween programs
 3. Author Talk with Mark Purdy
 4. Native American Heritage Month
- iv. Ballot Drop Boxes and Voting Centers at select SJPL locations
- v. Holiday Closure: All branches are closed on Monday, November 11th, Veteran's Day

D. Commission Chair Report

- i. Promote Youth Commission survey to the schools
- ii. LEC and YC joint meeting on March 19th at 7-9pm

E. Commission report by District

VII. Future meeting items

Commissioner Vu will have an event proposal for an Environmental Conference.

VIII. Meeting Schedule and Agenda Items

The next regular meeting will be on November 25, 2024, at 6:30 P.M. at City Hall.

IX. Adjournment

On the motion of Commissioner Gonzalez-Muñiz, seconded by Commissioner Lieu, the Commission voted unanimously to adjourn the meeting at 8:20 P.M.

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Mascarenhas

Nolan Mascarenhas
San José Public Youth Commission Chair

ATTEST:
LIBRARY AND EDUCATION COMMISSION SECRETARY



Dziem Nguyen