# LIBRARY AND EDUCATION COMMISSION

April 16, 2025 7:00 PM to 9:00 PM



# I. CALL TO ORDER & ORDERS OF THE DAY

## II. CONSENT CALENDAR

A. APPROVE THE 04/16/2025AGENDA

B. APPROVE MINUTES FOR THE REGULAR MEETING OF 02/19/2025



# IV. OPEN FORUM (2 MINUTES OF SPEAKING TIME IS AVAILABLE)

2m 00s

# V. DISCUSSION/ACTION ITEMS

# A) INFORMATION: BRANCH SPOTLIGHT: EVERGREEN (B. TRAN)

# **EVERGREEN BRANCH**

LIBRARY AND EDUCATION COMMISSION APRIL 16, 2025









Evergreen Branch opens in March 1976

Evergreen expansion September 2006



### **PUBLIC ART**





**Discoveries** by Larry Kirkland (2006)



### **EVERGREEN BRANCH FACTS**

BRANCH HOURS		
Monday	1 PM – 7 PM	
Tuesday	10 AM – 7 PM	
Wednesday	10 AM – 7 PM	
Thursday	10 AM – 7 PM	
Friday	12 PM - 6 PM	
Saturday	10 AM - 6 PM	
Sunday	12 PM – 5PM	

LEC Commissioner

Patricia Mendoza

### **Library Features**

Public Computers:27

Group Study Rooms: 2

Quiet Study Rooms: 1

Community Room Capacity: 112



Council District
8

Councilmember **Domingo Candelas** 



20 Staff Members (11.7 FTE)

### **ABOUT THE COMMUNITY**

Total Population	54,454
Children under 5	4%
Children 5 to 14	11%
Teens 15 to 17	4%
Adults 18 to 24	9%
Adults 25 to 54	41%
Adults 55 to older	31%

Median Household Income \$160,731

Languages Spoken at Home	
English only	30%
Vietnamese	27%
Spanish	16%
Tagalog	8%
Other Indo-European	7%

### **Schools**

- 6 Elementary
- 1 Middle
- 2 High Schools
- 1 Community College

Race/Ethnicity	
Asian	56%
Latinx	25%
Two or More Races	20%
Other Race	9%
Black or African American	2%
American Indian	1%

Avg Per Capita Income \$55,586



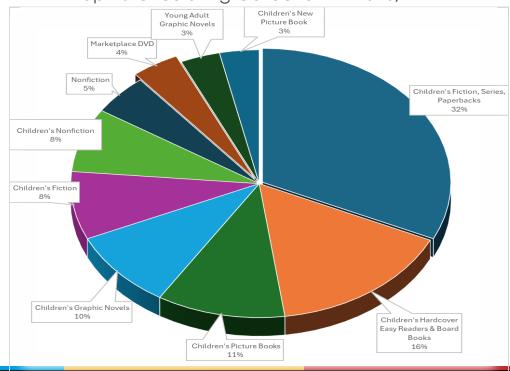
## FY 2024/25 USAGE STATISTICS

	2023/24	2024/25
Membership Count	30,380	27,366
Visits	141,595	109,693
Total Programs	665	504
Program Attendance	10,278	6,674

**Circulation** at Branch 24/25

115,531

Top 10 Circulating Collection FY 2023/24



## FY 2023/24 COMPUTER USAGE

Computer Bookings at Evergreen Branch:

10,000



### PROGRAMS AND SERVICES

### **Digital Literacy**

- One-on-One Tech Mentoring
- Learn to Code

### **Early Education**

- Family Storytime
- Bilingual Music and Movement

### **Expanded Learning**

- Homework Club
- Lego Program
- Mad Science Monday

### **Cultural Enrichment**

- Lunar New Year Celebration
- Vietnamese for Kids

### **College and Career Readiness**

- College Readiness and Professional Growth
- TeensReach

### **Adult Services**

- Computer Help in Vietnamese
- Finacial Literacy

### LUNAR NEW YEAR





- February 1, 2025
- District 8 primary community hub for Vietnamese and East Asian Community in San Jose
- Lunar New Year Music and Movement Storytime
- Lion Dance Performance by Evergreen Wushu
- Arts & Crafts as well as prizes and giveaways
- More than 200 people attended

### VIETNAMESE BILINGUAL STORYTIME

- Weekly bilingual Vietnamese storytime
- Music and movement featuring traditional Vietnamese stories, songs and fun crafts
- Most Vietnamese in San Jose are refugees from Southern Vietnam
- Southern dialect spoken by Viets in San Jose is no longer spoken in Vletnam
- Fluency in Southern Vietnamese is declining across generations
- This program is important in helping the community preserve their language and heritage



### DIWALI CELEBRATION



- Diwali, Festival of Light Celebration on November 1, 2024
- Arts and Crafts program celebrating Diwali
- Jayendra Kalakendra Dance School
- Congressman Jimmy Panetta attended

# VOLUNTEERS AND FRIENDS OF THE LIBRARY

Volunteers	
Number of Volunteers	148
Total Volunteer Hours	2046

### **Volunteer Led Programs**

- Speech and Debate
  - Run by EVHS S&D Members
- Homework Club
  - Attendance on rise
  - Neurodivergent kids getting support
  - Looking to expand

### Friends of the Library

- Small but passionate group
- Book sales organized quarterly
- 1/24 Book sale raised more than \$900



San José Public Library

# QUESTIONS?

Interim Branch Manager binh.tran@sjlibrary.org 408-2380384 2635 Aborn Road, San Jose CA 95121

# $2_{\rm m} 00_{\rm s}$

# Agenda Item

### Code of Conduct

- Comment on the specific agenda item topic only
- Speakers' comments should be addressed to the full body. Requests to engage the Commissioners or Staff in conversation will not be honored.
- Abusive language is inappropriate.
- Repeated failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting.

# B) INFORMATION: SAN JOSE PUBLIC LIBRARY FOUNDATION UPDATE (D. COPPIN/A. RAMOS)



# 2024 ANNUAL REPORT

Library and Education Commission April 16, 2025





MISSION

We support educational programs and resources through the public library, schools, and community-based organizations, to create an educated, equitable, empowered and engaged community.

**WE...** 

Are a 501(c)(3) nonprofit founded in 1987 by volunteers

**Support successful ballot measures** and other advocacy to enhance the Library

Raise significant funds through donations and grants











# A System of Support for the Library





# **Joint Advocacy**

SJPLF, LEC, and Friends successfully advocated to preserve Sunday hours and waive all late fines in the 2024-2025 city budget.

How will you advocate with us for the 2025-2026 budget?

## **Board of Directors**

#### **BOARD EXECUTIVE COMMITTEE**



Meri Maben Board Chair Commissioner, Santa Clara County Womens Commission



Lupita Garcia-Reilley
Vice Chair

Program Manager, Supply
Chain Operations, Apple



Erica Fensom Secretary Vice President, Corpor Affairs, Docusign



Stephanie Birondo Treasurer Tax Director, Klaviyo

### **BOARD MEMBERS AT LARGE**



Donoghue Clarke Principal, Ernst & Young



Jean Cohen
Executive Officer of the South Bay
AFL-CIO Labor Council



Roy Eltan Advisor, Scale V



Rebecca Lee Managing Director, Accenture



Orit Keinan-Nahon Global Head of Investor Relations, HP Inc.



**Jennifer Lee** Partner, Constangy, Brooks, Smith & Prophete, LLP



Kirsten Sarginger Assistant Director, Grants, Partnerships & Operations, Santa Clara County Office of Education



Susan Tien CEO, Susan Tien Search, In



Rebecca Turner Retired Nursing Facility Administrator



Pat Wolfe Retired, R.N.



Benny Buller CEO, Uptool, Inc.

## **SJPLF Staff**



### **Fundraising**





Senior Manager





### **General Operations & Programs**



Monique Garcia Assistant Vice President of Programs and Operations



Kavitha Kavuri Database & Operations Manager



Juli Hall Board & Executive Assistant



Cynthla Cruz Resilience Corps Learning Pathway Director



Amy E. Arrellin-Cardenas Resilience Corps Manager



# **Our Priorities at SJPLF**

By listening and collaborating with the community for over 37 years, we've honed our focus into four distinct priorities.



Drive Digital Empowerment

Raised in 2024: \$725,000



Enable Lifelong Learning

\$1,336,431



### **Our Priorities at SJPLF**

By listening and collaborating with the community for over 37 years, we've honed our focus into four distinct priorities.



Build the Workforce

Raised in 2024: \$2,325,999

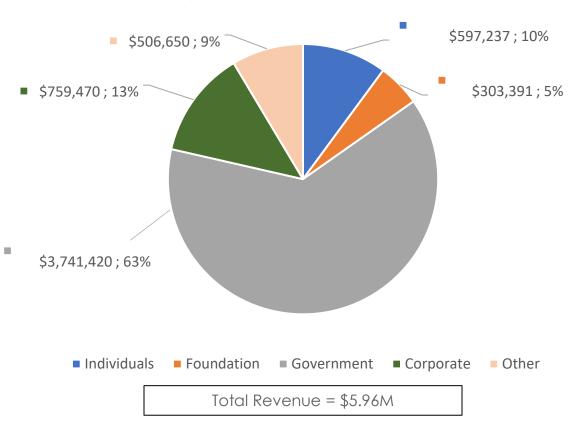


Promote Diverse Arts & Culture

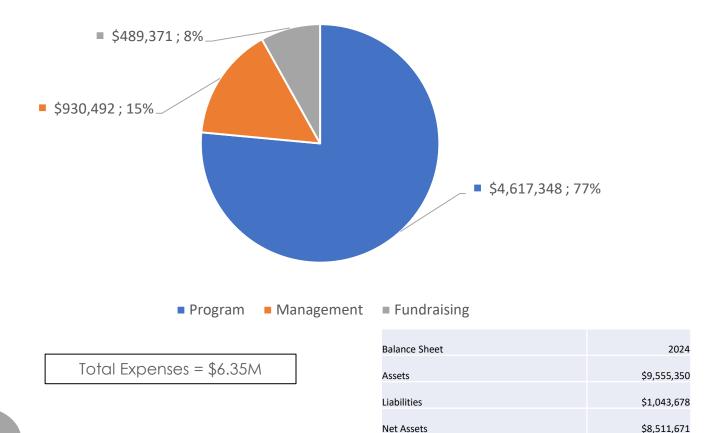
\$127,138



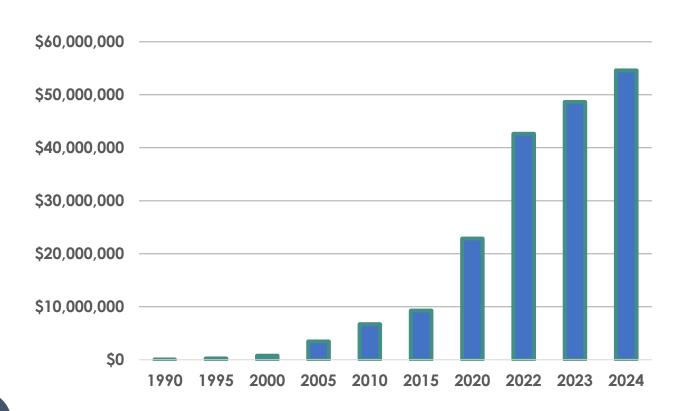
### 2024 Revenue Actuals



# **2024 Expenses Actuals**



# **Funds Raised Cumulatively by SJPLF**



# Ways to Make An Impact



### Speak Up

If you are interested in being an ambassador or advocate or visit sjplf.org/Advocate



# Sign up for our newsletter

Scan the QR code below or visit siplf.org/Subscribe.





# Make a gift to the library

Consider making a gift in honor of someone you love or someone who loves libraries at

sjplf.org/Donate.



# VISIT US ONLINE

www.SJPLF.org

FACEBOOK · · · · facebook.com/\$JPLF
LINKEDIN linkedin.com/company/\$JPLF
TWITTER twitter.com/SJPLF
YOUTUBE bit.ly/watch\$JPLF
INSTAGRAM Instagram.com/SJPLFoundation
TIKTOK Tiktok com/@S IPI Foundation







Platinum Transparency **2024** 

Candid.

# For More Ways to Support the Library Foundation...

Visit sjplf.org/ways-to-give/



## $2_{\rm m} 00_{\rm s}$

## Agenda Item

#### Code of Conduct

- Comment on the specific agenda item topic only
- Speakers' comments should be addressed to the full body. Requests to engage the Commissioners or Staff in conversation will not be honored.
- Abusive language is inappropriate.
- Repeated failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting.

# C) INFORMATION: SUMMER PROGRAMMING/LEARNING UPDATE (V. KILAMBI/P. WILSON)

## **SUMMER PROGRAMS 2025**

LIBRARY AND EDUCATION COMMISSION APRIL 16, 2025





## 3rd Grade Reading in Santa Clara County





**Overall: 55% reading at grade level** but when disaggregated:

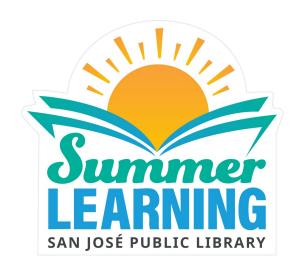
- 45% of Black,
- 29% of Latino/a/x,
- 29% of low-income, and
- 23% of students with disabilities

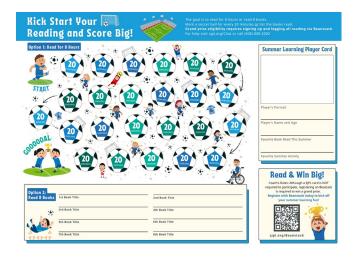
Source: SCC Data Book 2024

Our Goal: All SJ Kids Reading At Grade Level



## **NEW LOGO & READING LOG**





## SUMMER LEARNING: JUNE 1 – JULY 31, 2025

	QUALITY PRINCIPLES	AGE GROUPS	REGISTRATION & TRACKING METHODS	READING GOALS	PRIZES	OUTREACH	
	Builds strong communities  Provides opportunities for fun learning  Celebrates reading and literacy  Designed to reach & engage everyone	Pre-Readers 0-5 years	Beanstack Web & App (required)  Paper Logs (optional) NEW DESIGN! To be available in Eng, Spa, Chi and Vie	8 books	One Free Giveaway Prize book for sign up  + One Free Giveaway Prize book for completing reading goal + Grand Prize Entry	PRNS Community Centers & Summer Camps	
		Readers 5-10 years					
		Pre-Teens 10-12 years				Schools & Other Education Partners	
		Teens 12-18 years		Reader's Choice			
						Community Partners	
		Adults 18+		8 hours <u>or</u> 8 books	Free Giveaway Prize for sign up  + Free Giveaway Prize for completing reading goal +	Pre-K & Childcare Centers Bridge Libraries	
					Grand Prize Entry		

#SJPLSummer

#### SUMMER LUNCH OUTREACH



## Lunch at the Library (via CA State Library)

- O Pop-Up Libraries at San Jose school/community meal sites
- O Runs mid-June through July 31.





#### **Participating Branches**

- ❖ Alum Rock
- Bascom
- Biblioteca Latinoamericano
- East San Jose Carnegie
- Educational Park
- Edenvale
- Evergreen
- Hillview
- King Youth Services
- Mount Pleasant
- Rose Garden
- Seven Trees
- Tully Community
- Vineland
- West Valley



#### **EARLY EDUCATION**

## SUMMER LEARNING FOR EARLY EDUCATION SITES

- **Duration:** June 1st to August 31st
- Objective: Enhance literacy and educational experiences for children at childcare centers citywide.

## 1,000 BOOKS BEFORE KINDERGARTEN CELEBRATIONS

- Duration: Once a month from May through August
- Objective: Promote early literacy by encouraging participation in the 1,000 Books Before Kindergarten program.
- Activities: Hosting dance parties and literacy celebrations, featuring special appearances by beloved children's book characters.











#### **EXPANDED LEARNING**

### <u>Estrella de Saber BATA Tutoring Summer</u> Reading

- Six-week summer reading intensive at Biblioteca and Seven Trees libraries.
- Program provides structured reading support for students, helping them maintain and develop literacy skills through engaging small-group activities.

### **STEM Programming**

- Elementary (K-5), all locations
- Preview of programs launching in Fall 2025
  - Bubble Science: Explore bubbles and tension
  - Building: Build structures, learn engineering
  - Magnet Design:
     Discover magnetism through play
  - Jewelry Making Kit: Create and design jewelry









## **COLLEGE AND CAREER**



- ARTrepreneurs Popup Market: June 7th
  - Entrepreneur program focused on helping youth start their own business
  - Youth provided \$75 of seed funding
  - Continuation of Spring cohort
  - PopUp market to sell products at TeenHQ, King Library
- <u>Financial Literacy for Teens</u>: June 28th
  - SJSU Professor Faulkner of Accounting and Finance
  - Budgeting, saving, and investing basics for teens



- SJ Works: Interns at the Library
  - 6-Week Youth Work Experience
  - 20 hours/week at \$18/hr
  - SJ Works is actively recruiting mentors to be paired with interns

#### DIGITAL EQUITY AND EMPOWERMENT

#### **Digital Discovery Workshops**

- STEAM + Coding based learning workshops
- Elementary and middle school students
- Select girls-only programs to help close the gender gap in computer science fields

#### Summer Learning Labs:

- 8-weeks: June 9 August 2
   Weekdays, 8am -5pm
- Hosted at a different branch each week
- Weekly, hands-on technology-based labs:
  - Ages 6-8 two-day lab
  - Ages 9-12 three-day lab
  - 20 students per session

#### Year-round Programs:

 Two or more STEAM + Coding programs monthly at every library branch



#### **GRAPHIC NOVEL MAKING CONTEST**

## 17th Annual GNMC Contest

June 1- July 31, 2025

- Skillbuilding programs help participants learn and grow in comics creation and storytelling
- Entries are published online and in print; circulated at all SJPL locations!



## **GNMC Awards Ceremony**

Saturday September 13 2-4 PM

www.sipl.org/graphicnovels



"Duck Tape" by Audrielle Walter

## THANK YOU!



## $2_{\rm m} 00_{\rm s}$

## Agenda Item

#### Code of Conduct

- Comment on the specific agenda item topic only
- Speakers' comments should be addressed to the full body. Requests to engage the Commissioners or Staff in conversation will not be honored.
- Abusive language is inappropriate.
- Repeated failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting.

## D) INFORMATION: LIBRARY BUDGET UPDATE (F. CABANA)

## LIBRARY BUDGET UPDATE

Library and Education Commission April 16, 2025



#### CITYWIDE BUDGET DIRECTION

- Citywide General Fund Shortfall: \$45.7 million in 2025-26
- Budget Balancing Strategies:
  - Ongoing reductions/eliminations/restructuring to lower priority services and programs
  - Identify alternative delivery methods and funding sources
  - Preserve limited resources to support City Councilapproved Focus Areas, critical City Service Area services and programs
  - Reallocate resources to continue onetime funded services/programs
  - LIMITED consideration of priority/urgent new investments
  - Two-year planning approach to address additional shortfall anticipated for 2026-27

### **DEPARTMENT ENGAGEMENT PROCESS**



San José Public Library

2025-2026

#### LIBRARY OPERATING BUDGET PROPOSALS

### <u>Anticipated inclusion in Proposed Budget – Year One</u>

- Decrease to SJSU/CSJ Operating Agreement for Dr. MLK Jr. Library - minimal service impact (\$500,000)
- Decrease to Library Security Contractual Services – aligns with actual spending; minimal service impact (\$90,000)
- Reallocation of position funding for College and Career Pathways to San Jose Public Library Foundation - for two fiscal years
- One-Time General Fund increase for Materials Acquisitions from prior year savings

#### LIBRARY CAPITAL BUDGET

## **Anticipated Inclusion in Proposed Budget**

- Maintain funding for Building Forward Library Grant match
- Allocate funding from Library Parcel Tax to fund Automation projects and Facilities Management

#### ANNUAL BUDGET PROCESS

 2/19: Annual Mayor's June Commission **Budget Message**  Budget Direction **Budget Position** Memo Released by Message reviewed • 6/2: Mayor's June Budget the City Manager and adopted by Message LEC · 6/9: Final Public Hearing • 6/10: Mayor's June Budget Message + Budget Approval • 6/17: Final Budget Adoption **DECEMBER-APRIL FEBRUARY** MARCH MAY JUNE **JANUARY** Mayor's March City Manager's Proposed and **Operating Capital Budgets Budget Message** • 3/10: Mayor's March • 5/1: Release of City • 1/21: Operating and Budget Message Manager's Proposed Capital budget • 3/18: Public Hearing at Operating + Capital Budgets submission to City City Council • 5/5-5/30: Community Manager · Finalize City Manager's **Budget Meetings** Proposed Budget and • 5/7-5/15: Public Study Capital Improvement Sessions Program • 5/13: Public Hearing at City Council • 5/22: City Council Budget 2025-2026

Request Process

## THANK YOU! QUESTIONS?

Fiahna Cabana, Administrative Officer fiahna.cabana@sjlibrary.org

## $2_{\rm m} 00_{\rm s}$

## Agenda Item

#### Code of Conduct

- Comment on the specific agenda item topic only
- Speakers' comments should be addressed to the full body. Requests to engage the Commissioners or Staff in conversation will not be honored.
- Abusive language is inappropriate.
- Repeated failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting.

## VI. COUNCIL LIAISON'S ANNOUNCEMENTS

## VII. CHAIR'S ANNOUNCEMENTS

# VIII. LIBRARY DIRECTOR'S ANNOUNCEMENTS (J. BOURNE)

## IX. COMMENTS AND ANNOUNCEMENTS

# X. INFORMATION AND UPCOMING OPPORTUNITIES FOR COMMISSION PARTICIPATION

## XI. ITEM FOR FUTURE COMMISSION MEETING AGENDAS

## XII. MEETING SCHEDULE

THE NEXT MEETING WILL BE WEDNESDAY,
MAY 21, 2025, AT DR. MARTIN LUTHER KING
JR. LIBRARY, 3<sup>RD</sup> FLOOR

## XIII. ADJOURNMENT