LIBRARY CARD DESIGN CONTEST

DESIGN TEMPLATE

For more details, visit sjpl.org/librarycardcontest

PARTICIPANT ENTRY FORM

name

address

phone

email

library branch

school (if applicable)

age

Check here if you are over 18 years

Are you a library cardholder? yes no

title of design

CREATE YOUR DESIGN IN THE SPACE PROVIDED BELOW. DO NOT FOLD.

You must submit your artwork on this design template along with the Photo/Creative Works Release Form.
Remember, your design must celebrate San José and/or literacy!
RULES & HOW TO ENTER

• Download a template at sjpl.org/librarycardcontest or pick up a template at your local library. Please print the design template one sided on letter size paper (8.5 x 11). You may recreate the template on your home computer, but you must keep the dimensions the same and include all the requested information.

• Create a drawing or design celebrating San José and/or literacy using the provided template.

• Each submission must be the creative and original work of a single individual (no copies of cartoons or artwork created by other people).

• Computer generated images are acceptable as long as they are your original work (no clip art).

• The San José Public Library and the San José Office of Cultural Affairs reserves the right to reproduce your work.

• Be sure to print and sign the Photo/Creative Works Release Form and submit with your design. Include your Name, Age, Contact Information, and Library Branch on the template form.

• Entries must be submitted to your neighborhood San José Public Library location no later than 6 p.m. on Saturday, July 30, 2016. Only complete entries, including the Photo/Creative Works Release Form and design template, will be reviewed.

• Online submissions are not accepted.

• There is a limit of one entry per contestant.

• San José Public Library and City of San José Office of Culture Affairs employees are not eligible to participate.

• Submissions not selected will be available for pick up at branch libraries until September 17, 2016. Submissions not picked up will be recycled.

JUDGING

SELECTION PROCESS
Each local San José Public Library will select a design in each category (children, teen, adult) from the submissions received at that library branch to move on to the finalist round.

Entry into the different categories will be determined by the age of the applicant at the time of submission. Finalists will be selected at the staff’s discretion. If the submissions received in a category are not deemed suitable, the local library may choose to not select a finalist.

JUDGING
A panel of San José celebrity judges will select a design in each category from amongst the finalists to turn into a library card. In addition, the public will be able to vote from amongst the finalists to select a crowd favorite in each category to turn into a library card.

In the event that the crowd favorite is the same as the celebrity panel’s choice, a runner up will be selected.

PRIZES

Selected winning designs will receive prizes according to the category in the following amounts. All prizes will be awarded as gift cards.

<table>
<thead>
<tr>
<th>Category</th>
<th>Panel Selection</th>
<th>Crowd Favorite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children</td>
<td>$100</td>
<td>$100</td>
</tr>
<tr>
<td>Teen</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Adult</td>
<td>$500</td>
<td>$500</td>
</tr>
</tbody>
</table>

*At time of submission

PHOTO/CREATIVE WORKS RELEASE FORM

PERMISSION TO REPRODUCE CREATIVE WORKS AND TO PHOTOGRAPH OR RECORD VIDEO AND/OR AUDIO

I ____________________________ am 18 years or older.

I ____________________________ am the parent or legal guardian of ____________________________ .

I certify that the attached submission to the Library Card Design Contest is my (or my child’s) own original creative work. I give my permission for the City and the San José State University to reproduce creative works resulting from my (or my child’s) participation in the Library Card Design Contest. I understand that the purpose is to promote the City of San José (and/or San José State University) and its services/programs. I give my permission with the following understanding: No compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my (or my child’s) creative works. Permission is not required to take part in City or University programs. The City and the University reserve the right to modify creative works resulting from my (or my child’s) participation in the Library Card Design Contest to conform to the dimensions of the library card or to accommodate text. I may not use creative works resulting from my (or my child’s) participation in the Library Card Design Contest for commercial purposes without prior approval of the City.

I understand that the City of San José or San José State University may record via photo, video and/or audio the events or activity in which I am (or my child is) participating. I give my permission for the City and the University to use photographs, audio, and/or video of me (or my child) for the purpose of promoting the City of San José (and/or San José State University) and its services/programs. I give my permission with the following understanding: No compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my (or my child’s) likeness or audio contributions. Permission is not required to take part in City or University events.

Signature ____________________________ Date __________

Address ____________________________ City __________ Zip __________