LIBRARY AND EDUCATION COMMISSION

September 15, 2021
7:00 PM to 9:00 PM

San José Public Library

I. CALL TO ORDER & ORDERS OF THE DAY

II. CONSENT CALENDAR

APPROVAL OF 9/15/21 AGENDA
DISCUSSION/ACTION ITEMS:

A. IDENTIFY COMMISSIONERS TO SERVE ON AD-HOC COMMITTEES
1. AD-HOC TO REVIEW BOND & AUDIT QUESTIONS
2. A-HOC TO REVIEW INTERNET FILTERING

B. EDUCATION & DIGITAL LITERACY STRATEGY ANNUAL REPORT

C. DIGITAL LITERACY & PUBLIC TECHNOLOGY INITIATIVES

APPROVE MINUTES OF AUGUST 18TH 2021 MEETING

III. PUBLIC RECORD

IV. OPEN FORUM
(2 MINUTES OF SPEAKING TIME IS AVAILABLE)

V. DISCUSSION/ACTION ITEMS

A. ACTION: IDENTIFY COMMISSIONERS TO SERVE ON AD-HOC COMMITTEES

B. INFORMATIONAL: EDUCATION & DIGITAL LITERACY STRATEGY ANNUAL REPORT

C. INFORMATIONAL: DIGITAL LITERACY & PUBLIC TECHNOLOGY INITIATIVES

A) IDENTIFY COMMISSIONERS TO SERVE ON AD-HOC COMMITTEES

1. AD-HOC COMMITTEE TO REVIEW BOND & AUDIT QUESTIONS

2. AD-HOC COMMITTEE TO REVIEW INTERNET FILTERING

Content Filtering of Internet Access for Children

Ad-Hoc Committee

Library and Education Commission
September 15, 2021

Deliverables and Outcomes:

- Review the current landscape of content filtering of internet access for children:
    - What the filters offer
    - Functionality of various products
    - Review relevant scholarship on filtering and current practices
    - Test use of selected products
- History of Internet content filtering discussion in San José
- Survey staff for understanding of how children use the Library's computers
- Analysis of other public library's filtering practices
- Develop recommendation for SJPL

Expected Time Commitment:

- Review materials prior to first meeting (1 hours)
- Attend October 6, 2021 virtual meeting (1.5 hours)
- Attend November 10, 2021 virtual meeting (1.5 hours)
- As necessary attend additional virtual meeting (1 hours)
- Review and respond to emails and provide feedback between meetings (~2 hours)
- Provide subject matter expertise on project

Desired Skills, Knowledge, or Experience:

- Interest in public library Internet filtering practices
- Interest in library services to children
- Ability to review and analyze data to understand how SJPL computers are used
- Ability to represent the community's needs for both information and safety

B) EDUCATION & DIGITAL LITERACY STRATEGY ANNUAL REPORT
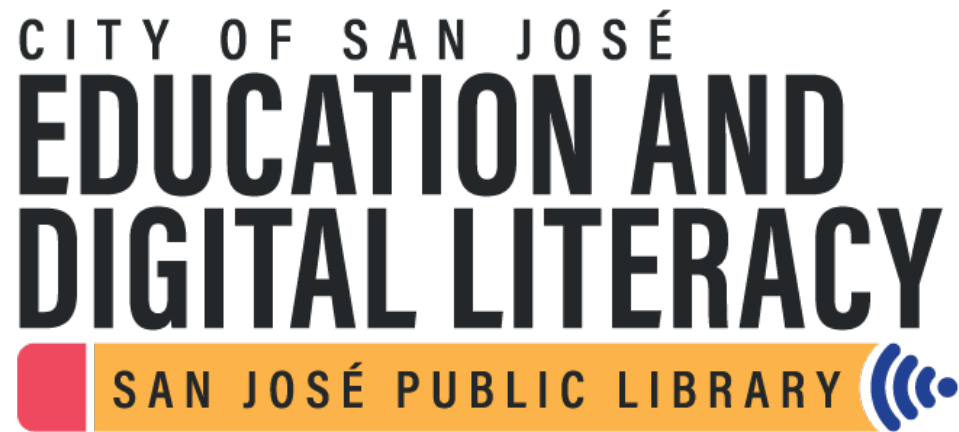
Education and Digital Literacy Strategy Annual Update

Neighborhood Services and Education Committee

September 15, 2021

Education & Digital Literacy (EDL) Strategy approved by City Council on May 7, 2018.

Organized into the following strategic action areas:

- **Early Education** – Entering School Ready to Learn and Succeed;
- **Learning by Grade Level Proficiency** – Expanding Education Beyond the School Day;
- **Pathways to Post-Academic Success** – Graduating Ready for College and Career;
- **Digital Literacy** – Ensuring Access, Affordability, and Adoption; and
- **Policy and Governance**

EARLY EDUCATION

Entering School Ready to Learn and Succeed

EARLY EDUCATION - YEAR TWO IMPLEMENTATION

Early Education Quality Standards – FY 2020-21 Department Approach

Fiscal Year	Department	Program	Standard Areas	Children Served
2020-2021	Library	Virtual Storytime & Virtual Preschool	• Curriculum & Teaching Practices • Family Engagement • Diversity, Equity, and Inclusion	*6,941
	PRNS	Recreation Preschool	• Health and Safety • Child Learning and Development • Curriculum and Teaching Practices • Learning Environment • Staffing and Professional Development • Program Leadership and Management • Diversity, Equity, and Inclusion	227

*Total based on annual attendance at virtual storytime and preschool programs (34,708), with standard duplication assumption of 80% applied. Due to the pandemic, and restrictions on in-person programming, the Library department saw a decrease in their yearly program participation numbers.

EARLY EDUCATION - YEAR TWO OUTCOMES FOR LIBRARY STORYTIMES

Library EEQS Assessment Summary by Program Quality Standard (PQS)									
EEQS Assessment	PQS #1	PQS #2	PQS #3	PQS #4	PQS #5	PQS #6	PQS #7	PQS #8	Overall Rating
Year One (19-20) STORYTIME Assessment Rating	2.7	2.3	2	3	3	2.5	1.3	3	2.5
Year Two (20-21) STORYTIME Assessment Rating	Unable to Rate due to Covid	2.66	2.66	Unable to Rate due to Covid	Unable to Rate due to Covid	2.5	2	3	2.33
Year One (20-21) PRESCHOOL Assessment Rating	Unable to Rate Due to Covid	2.66	2.66	Unable to Rate due to Covid	Unable to Rate due to Covid	2.5	2	3	2.33

Basic Quality Not Met (0)	Basic Standards (1)	Proficient Quality (2)	Advanced Quality (3)

1. Health and Safety
2. Child Learning and Development
3. Curriculum and Teaching Practices
4. Learning Environment

5. Staffing and Professional Development
6. Program Leadership and Management
7. Family Engagement and Partnership
8. Diversity, Equity, and Inclusion

EARLY EDUCATION - YEAR TWO OUTCOMES FOR SAN JOSÉ RECREATION PRESCHOOL

PRNS EEQS Assessment Summary by Program Quality Standard (PQS)									
EEQS Assessment	**PQS #1**	**PQS #2**	**PQS #3**	**PQS #4**	**PQS #5**	**PQS #6**	**PQS #7**	**PQS #8**	**Overall Rating**
Year One (19-20) SJRP SEEDS Pilot	1	2	2	2	2	2	1	2	1.75
Year Two (20-21) SJRP SEEDS*	1.66	2.33	2.66	2	1.5	1.75	1.66	1.66	1.90

Basic Quality Not Met (0)	Basic Standards (1)	Proficient Quality (2)	Advanced Quality (3)

Due to pandemic, PRNS offered limited SJRP programming and was able to expand SEEDS across all classes.

1. Health and Safety
2. Child Learning and Development
3. Curriculum and Teaching Practices
4. Learning Environment

5. Staffing and Professional Development
6. Program Leadership and Management
7. Family Engagement and Partnership
8. Diversity, Equity, and Inclusion

YEAR THREE IMPLEMENTATION PLAN: PRNS & LIBRARY

Year	Department	Program(s)	Standard Areas
2021 - 2022	Library	Virtual + In Person Storytime and Preschool Programming	• Adoption of a Child Abuse & Neglect Policy & Procedures; • Addition of Virtual Storytime Standards; • Addition of Virtual Preschool Program Standards; • Continuation of the Strengthening Families self-assessment tool to evaluate programs and community needs; • Resuming in-person programming; and • Continuation of collaboration with SJSU for continued program evaluation and growth.
	PRNS	SJ Recreation Preschool	• Provide training, coaching, and support for PRNS and SJRP staff; • Utilize EEQS assessment including development of QIP and follow-up; • Implement standardized curriculum; • Implement an evaluation framework and data management tools; • Develop and adopt policies, practices, and protocols through a racial equity lens to increase access to diverse families.

LEARNING AT GRADE LEVEL

Expanding Education Beyond the School Day

PRNS R.O.C.K. 'N' LEARN FY 2020-21

August 24, 2020 – June 11, 2021:

- R.O.C.K. 'n' Learn (RNL) program at 15 community centers and parks and 6 libraries
- Eliminated any barriers to access, by providing eligible families a full-scholarship
- RNL served 717 unduplicated youth in 44 unique classrooms at 21 locations
- PRNS provided ASES (After School Education and Safety) to 99 students at 4 schools

ELQS Area of Evaluation	Safety	Healthy Activities and Recreation	Academic Support	Enrichment	Customer Service	Program Information	Human Interactions	Final Overall Rating
Total Possible	3	3	3	3	3	3	3	3
Pre-Assessment	2	2	2	2.1	2	1.9	2.1	2
Post-Assessment	2	2.1	2.1	2.2	2.1	2.1	2.1	2.1

Basic Quality Not Met (0)	Basic Standards (1)	Proficient Quality (2)	Advanced Quality (3)

Summer 2021
- Camp San José Strong, K- 8 grade, and Camp San José Strong Jr
- For children ages 3-5 citywide in community centers, libraries, and parks
- Camp San José Strong served 1102 children
- Camp San José Strong Junior served 258 children

Scholarships:

In partnership with the Housing Department, PRNS and the Library was able to increase access to programs by securing CDBG (Community Development Block)
Grants to provide partial or full scholarships for eligible families.

PRNS combined both the department scholarship and the CDBG funds;
and 887 eligible families received a scholarship:
- 779 received a PRNS and a full or partial CDBG scholarship
- 108 received only a PRNS scholarship

HWC Attendees by Grade

Legend:
- K
- 1st
- 2nd
- 3rd
- 4th
- 5th
- 6th
- 7th
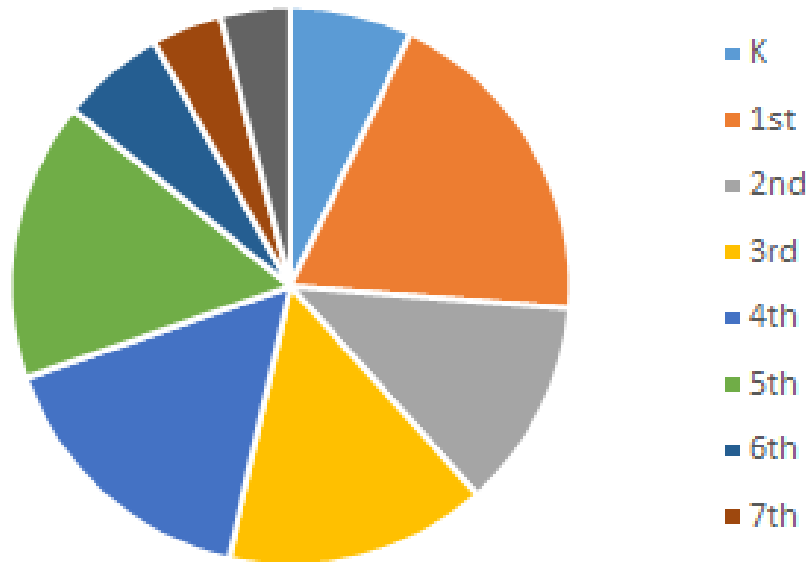
- Volunteers and staff help K-8 students in reading, writing, math, social studies, science.

- Assistance in English

- Assistance in Spanish, Vietnamese, and Chinese provided with volunteers' availability

	Number of sessions	Students	Volunteer Coaches
TOTAL	113	1,862	2,291
Unduplicated Individuals	NA	206	209
Avg daily	NA	17	20

The learning objectives for each of the stakeholders (students, parents, and volunteers/staff) for the program related to the <u>Quality Standards for Expanded Learning in California</u> :

- #1 Safe and supportive environment
- #3 Skill building
- #6 Diversity, access and equity, and
- #7 Quality staff

Fall 2020	Pre and Post Surveys	Overall positive, concerns with program not continuing next semester and start times/flexibility.
	In–depth interviews	Overall positive, concerns with program not continuing next semester and social-emotional needs.
Spring 2021	Quality Assessment: Youth Program Quality Assessment + Academic Skill-Building Supplement	87% overall positive rating. Areas of Strength: "Warm Welcome" + "Session Flow" Areas of Improvement : "Scaffolding," "Learning Strategies," + "Higher Order Thinking"

- **SJ Learns served 930 students across five school districts during FY 2020-21.**

- Fall 2021: Social Policy Research Associates will complete an evaluation of the SJ Learns program for FY 2020-21

- During FY 2020-21, grantees participated in monthly virtual Expanded Learning Community of Practice (ExL CoP) meetings

ExL CoP is focused on continuous program quality improvement and specific quality standards
ELQS 1: Safe and Supportive Environments
ELQS 6: Diversity, Access and Equity
ELQS 9: Collaborative Partnerships

SJ Learns
CITY OF SAN JOSÉ

FY 2021-22: PRNS & LIBRARY

Year	Department	Program(s)	Standard Areas
2021-2022	Library	Homework Club	• Expand the application of the ELQS in planning and assessment with quality improvement plans
	PRNS	R.O.C.K. Afterschool & ASES	• Continue to focus on the ELQS for 2021-22; with added focus on ELQS 6: Equity, Diversity and Access (expanding affordable access to children/youth programming) • R.O.C.K. Afterschool at 25 locations, 724 students from K-8 • ASES at four school sites serving approximately 305 of students, grade K-8
	Library	SJ Learns	• Continue to focus on the ELQS areas for 2020-21 • Leverage DataZone Partnership to assess and evaluate, collect data, and continue work with Social Policy Research Associates.

PATHWAYS TO POST-ACADEMIC SUCCESS

Graduating ready for college & career

- Quality Standards adopted by City Council on December 1, 2020

- Youth Commission transferred management from PRNS to Library

- Teen virtual volunteering

- Career Online High School (COHS)

SAN JOSÉ PUBLIC LIBRARY
SJ ASPIRES

Accomplishments

- Launched the SJ Aspires Community Portal as a way for students to track and claim SJ Aspires awards.

- Created Scholar Dollar Savings Accounts for all enrolled students in partnership with Citi Start Savings®

- Worked with Stanford's Gardner Center to administer surveys to 9th and 10th grade students at partner schools.

2020-2021 Academic Year

- Over 685 enrolled students

- $170,000+ in financial awards claimed by students at Overfelt High School, San José High School, and Opportunity Youth Academy

- Demographics (self-reported):

  - Female 46%; Male 54%

  - Hispanic, Latinx, or Spanish Origin 68%

  - Southeast Asian or Asian 15%

COLLEGE AND CAREER WORKPLAN

FY 2021-22

Finalize CCR logic model and development of programmatic metrics for programs in the logic model

Develop a program assessment tool in alignment with CCRQS

Pilot assessment tool using SJ Aspires as program to be evaluated in accordance with the CCRQS

Develop and implement a new Outreach Plan for COHS

Integrate management of Youth Commission into TeenHQ ongoing operations

Make changes to assessment tool as needed and begin assessment of other Library CCR programs in FY 2022-23

DIGITAL LITERACY

Ensuring access, affordability, and adoption

Digital Literacy Quality Standards

PHASE 1 – Summer 2021
- Staff Cohort 1 Training: DLQS Implementation and Assessment
- Program scores = Near Emerging
  - Coding 5K = 1.8
  - Digital Literacy classes = 2
- Quality Improvement Plans created

PHASE 2 – Fall 2021
- Measurement of Quality Improvement Plan effectiveness

PHASE 3 – Winter 2022
- Staff Cohort 2 training: DLQS Implementation and Assessment
- Second round of program scoring

PHASE 4 – Spring 2022
- Final program scoring for Fiscal Year

Coding 5K Annual Update

- Overall Coding 5K Challenge:
  - 251 programs
  - 4,038 students
- Virtual summer camps:
  - 8 weeklong camps
  - 329 participants
- Apple Bootcamps:
  - 8 3-day camps
  - 286 students
- Survey Data:
  - 54% of students identified as girls/young women
  - 70% of students surveyed said they are excited to learn more about computer science, robotics and coding.

Digital Literacy Workshops

166 Synchronous Learners
- Spanish, English, Vietnamese
- SJPL staff-provided tech support to overcome digital barriers

Asynchronous Learners
- 200 households in loan-to-own program
- 35 device kits
- SJPL Website Access

Workshop 1 – Access the Internet and Online Information

Workshop 2 – Manage Online Digital Information

Workshop 3 – Integrate Information for Communications

Workshop 4 – SJPL
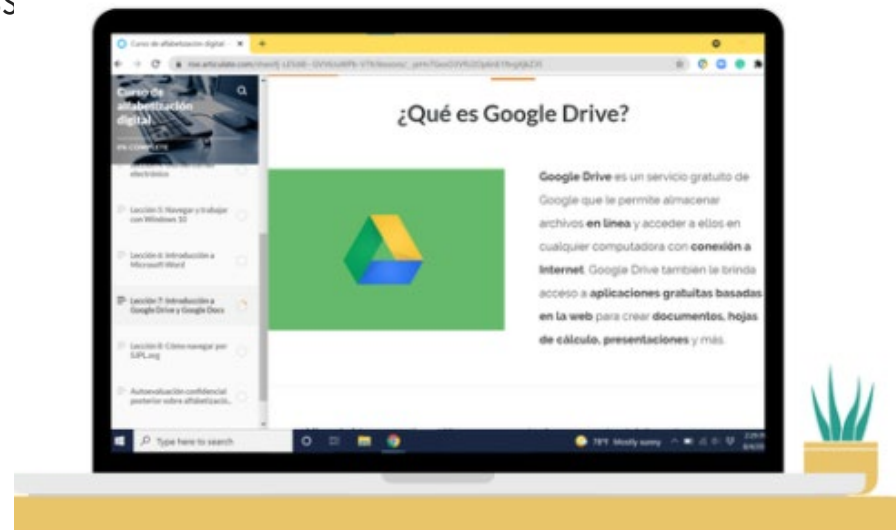
POLICY AND GOVERNANCE

Develop a City Education Policy

- Adopted February 11, 2020

Schools/City Collaborative

- Initiate new regular meeting schedule and workplan with the Mayor's Office, City Staff, SCCOE and District Superintendents

  - Met 3 times in 2020-21 focused on Education and Digital Literacy workplan

  - First 21/22 convening is Thursday, September 23, 2021

Joint School/Library Card Initiative

- Increase K-12 student access to print and electronic resources

- Issue library cards to every student

- Strengthen relationship between City and school districts

Local Education Agency	School Type	School Campuses	Enrolled Students	Status
Berryessa Union School District	Public	14	6,842	Pending data transfer
Cambrian School District	Public	6	3,366	2,717 cards issued
Campbell Union High School District	Public	6	8,465	Pending data transfer
Evergreen School District	Public	18	10,462	Pending data transfer
Downtown College Prep	Charter	4	1,823	1,759 cards issued
Franklin McKinley School District	Public	15	9,775	6,720 cards issued
Notre Dame High School	Private	1	183	183 cards issued
Oak Grove School District	Public	18	9,757	9,428 cards issued
		102	**50,673**	

205 Educator Cards have been issued.
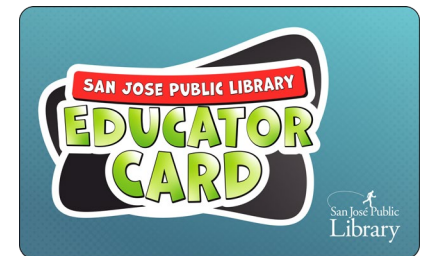
Reimagining the City as a Classroom

CITY OF SAN JOSÉ
EDUCATION AND DIGITAL LITERACY
SAN JOSÉ PUBLIC LIBRARY

C) DIGITAL LITERACY & PUBLIC TECHNOLOGY INITIATIVES
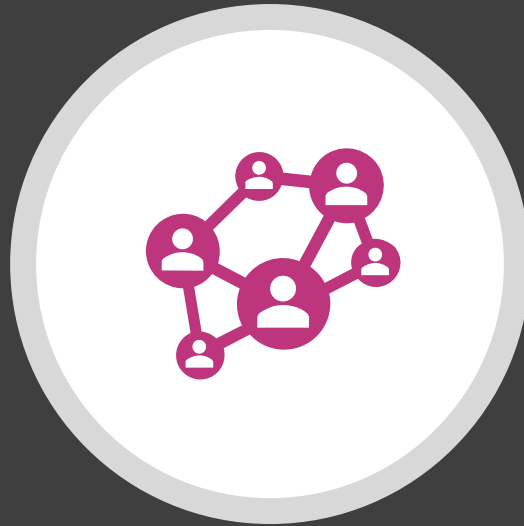
Digital Equity
Program Overview and Distribution Plan

Centering Equity

Priority Index is a ranking from 0 to 100 indicating the relative need within a census tract for digital access based on several criteria, including:

- K-12 enrollment
- Poverty rate
- Households with no computer
- Households with no Internet access
- Population in households with limited English proficiency
- Shared opportunities or other programs in the area

A higher index value indicates a greater need or higher priority.

Priority {
- 39 to 40
- 40 to 50

High Priority {
- 50 to 60
- 60 to 70

Very High Priority {
- 70 to 80
- 80 to 90

Citywide Priority Breakdown

4 Census Tracts Very High Priority — 2%

103 Census Tracts High Priority — 43%

133 Census Tracts Priority — 55%

45% of City, measured by census tracts, is very high and high priority

41
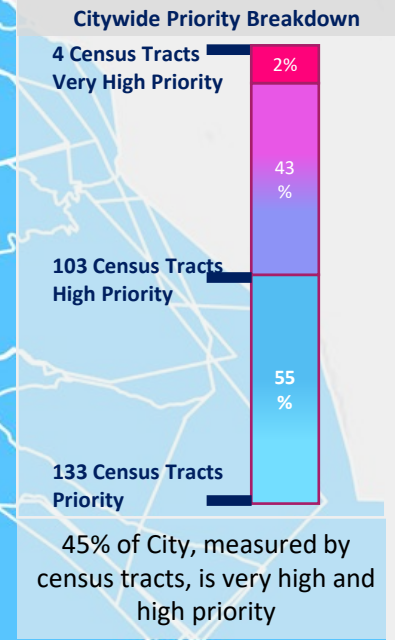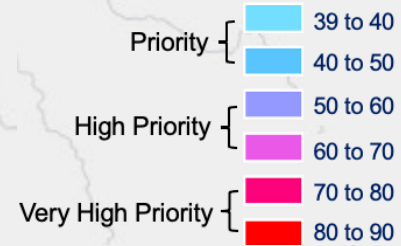
2020-2021 Accomplishments

12,800 Hotspots in Use by Students in 32 LEAs

Access East Side 3 attendance areas operational (89k); 3 in design (168.5k); 2 in planning (53.5k)

8 cohorts (70) complete Digital Literacy Program; 12 new cohorts (150) started May 2021 in ENG/SPA/VIET

San José Digital Inclusion Fund Round 2

100%

3,000 Hotspots in circulation to residents; 23 partners + 14 outreach events

16 City Buildings outfitted w improved outdoor WiFi. 8 in progress.
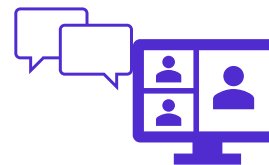
7 Community Conversations (80) in ENG/SPA/VIET + 8 LEA Focus Groups

Planning for 2021-22 Academic Year

Community Use

Connectivity Activities	
Distance learning	68.7%
Remote work	41%
Socializing w/family, friends	30%
Telehealth	25%
Virtual public programs and services	24.75%
Job search	23.8%
Other	5.8%
Broadband Internet Access	
Hotspot borrowers without broadband subscriptions	46.4%

Zip Codes	
95127	6.85%
95148	6.58%
95121	6.04%
95111	5.95%
95116	5.72%
95122	5.68%
95132	5.09%
95112	4.64%
95133	4.55%
95129	3.83%
95123	3.79%

Partners

Reaching Deeper in Year 2

Hotspots

Access/Infrastructure

Hotspots

Current Service Plan for **Student and School Support:**
- Continued, targeted support for hotspots distributed through schools
  - Support school distribution at level that is aligned with LEA capacity
- Expand SJPL Youth hotspots and devices pending an Emergency Connectivity Fund Award
  - Distribute new devices in neighborhoods supporting schools based on the level of support provided by LEAs (fewer school hotspots = higher Library allocation
  - Identify specific youth-centric CBOs to facilitate referrals

Current Service Plan for **General Library Hotspots**:
- Order 1,200 new Library hotspots
  - Distribute based on Digital Equity Priority Index
  - Reopen CBO partnerships to facilitate reach into hard to reach communities

Maximizing Access in 2021-2022

STUDENT & SCHOOL SUPPORT

- Increase support for schools from budgeted allocation of 3,200 to 6,160 lines of service (still a net reduction from 12,800 lines in 2020-21);

- Increase devices available to families who may not receive a device through their school, **create a youth hotspot program** through the Library of 4,500 lines of service;

- Support transitional aged, homeless, and foster youth who may benefit from having a connected device rather than a hotspot and a laptop, **order 1,500 connected Chromebooks** available through the Library;

  - Concentrate **youth hotspots and Chromebooks** at Library branches where schools have reduced or eliminated connectivity support;
  - Identify youth-centric CBOs to promote referral system
  - Print/social marketing campaign to promote awareness
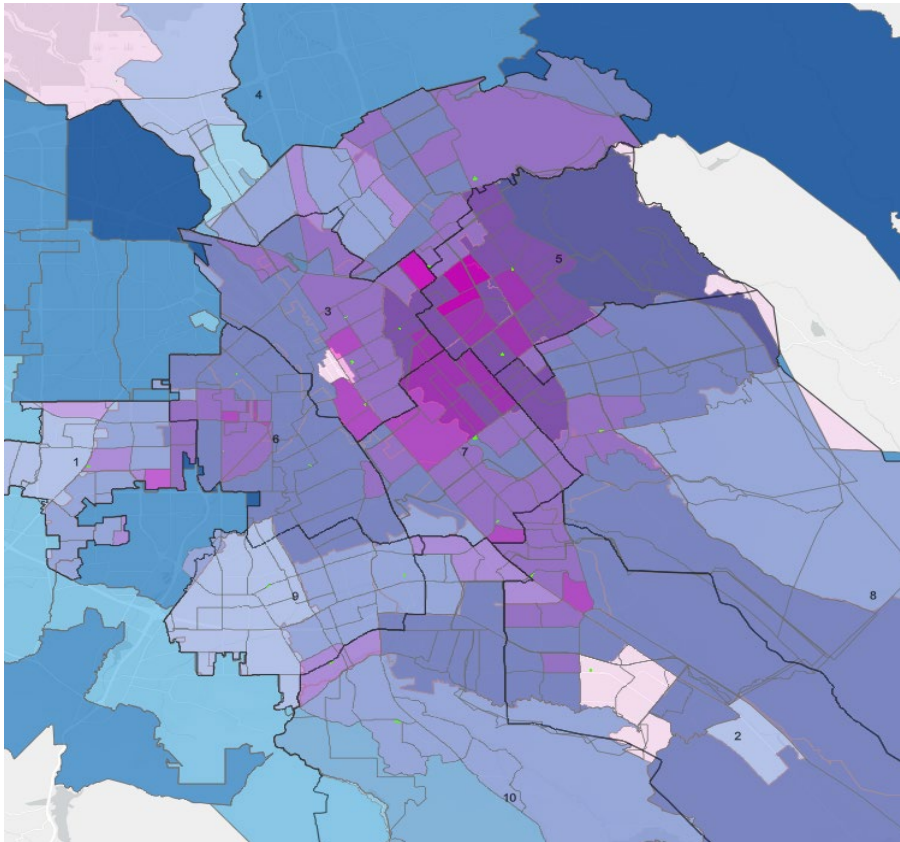 - Link to Student Library Card

2020-2021

School Distributi...

Library...

2021-2022

Youth Chromebook
9%

School Distrib...

Youth Hotspots
27%
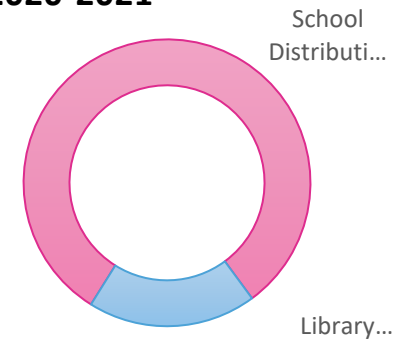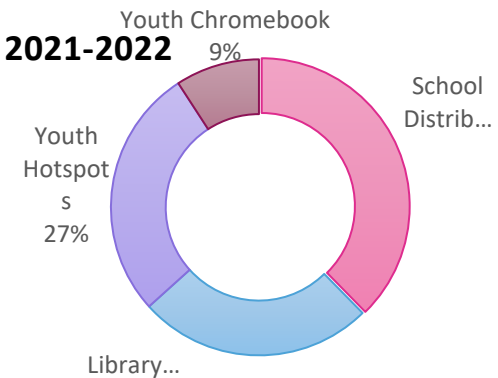
Library...

Distributing Devices through SJPL

To reduce wait times for general hotspots available through the Library, **increase** the supply from 3,000 hotspots to 4,200 hotspots.

- Branches that will receive larger allocations of devices based on Digital Equity Need and COVID impact:

  - Alum Rock
  - Bascom
  - Biblioteca Latinoamericana
  - East Branch
  - Edenvale
  - Educational Park

  - Evergreen
  - Hillview
  - Joyce Ellington
  - Mt. Pleasant
  - Seven Trees
  - Tully

- Reopen CBO Referral Process

Image: Map of San Jose showing Digital Inclusion Index (pink hues) with COVID-19 Infection rates (blue). Areas with highest impact/need are shown in brightest shades of magenta. Library branches are shown in lime green.

Hotspots

Access/Infrastructure

Hotspots

Questions for Feedback:

- What additional considerations should be included to reach those in need?

- What is missing from the approach?

Access East Side Community Wi-Fi Buildout schedule

ESUHSD Attendance Area	Procurement	Planning and Design	Construction Start	Open for Public Use
James Lick				★
Overfelt				★
Yerba Buena				★
Independence			Nov. 2021	Jan. 2022
Andrew P. Hill			Jan. 2022	March 2022
Oak Grove			Mar. 2022	June 2022
Mt. Pleasant			Sept. 2022	Nov. 2022
Silver Creek			Nov. 2022	Feb. 2023

50

Community Wi-Fi

Access/Infrastructure

Access East Side

Current Service Plan for **New Network Builds:**
- Complete construction in Independence, Oak Grove, and Andrew P Hill attendance areas
- Move Mt. Pleasant and Silver Creek into final design and prep for construction

Current Service Plan for **Existing Areas:**
- Focus on customer experience data:
  - Launch SJ 311 service to solicit feedback from existing users
  - Reframe websites to enhance user experience
  - Launch awareness and marketing campaign to enhance use

Questions for Feedback:
- What methods other than survey and community conversations should be considered to gauge customer service experience?
- What methods for awareness should be considered to reach hard to reach populations?

Adoption and Affordability

Adoption

Digital Literacy

Current Service Plan for **Adoption:**
- Provide in-person tech support and programming at Library branches
- Expand access to refreshed devices available through Library programs
- Complete Digital Inclusion Fund Grant through digital literacy cohorts in multiple languages

Affordability

Expand awareness and access to Emergency Broadband Benefit programs

Current Service Plan for **Affordable Plan Enrollment:**
- In-Person support of residents to consider and enroll in affordable internet programs at Libraries and Community Centers
- Enhanced web presence
- Promote affordable internet offers through Digital Inclusion Fund grant adoptions

Questions for Feedback:
- What additional methods for awareness should be considered to reach hard to reach populations?

VI. COUNCIL LIAISON'S ANNOUNCEMENTS

VII. CHAIR'S ANNOUNCEMENTS

VIII. LIBRARY DIRECTOR'S ANNOUNCEMENTS

IX. COMMENTS AND ANNOUNCEMENTS

A) YOUTH COMMISSION

B) MEETINGS ATTENDED BY COMMISSIONERS AS COMMISSIONERS

C) SAN JOSÉ PUBLIC LIBRARY FOUNDATION BOARD

X. INFORMATION AND UPCOMING OPPORTUNITIES FOR COMMISSION PARTICIPATION

XI. ITEM FOR FUTURE COMMISSION MEETING AGENDAS

XII. MEETING SCHEDULE

THE NEXT MEETING WILL BE HELD VIRTUALLY ON OCTOBER 20TH, 2021 AT 7:00 PM

XIII. ADJOURNMENT