LIBRARY AND EDUCATION COMMISSION

April 19, 2023 7:00 PM to 9:00 PM



I. CALL TO ORDER & ORDERS OF THE DAY

II. CONSENT CALENDAR

A. APPROVE THE 04/19/2023 AGENDA

B. APPROVE MINUTES FOR REGULAR MEETING OF 03/15/2023



IV. OPEN FORUM (2 MINUTES OF SPEAKING TIME IS AVAILABLE)

2m 00s

V. DISCUSSION/ACTION ITEMS

A) INFORMATION: YOUTH COMMISSION ANNOUNCEMENTS & UPDATES (CHAIR G. CHEN)

B) INFORMATION: STAFF SPOTLIGHT: WILLOW GLEN (N. DONNELL)



WILLOW GLEN BRANCH LIBRARY



WILLOW GLEN BRANCH LIBRARY HISTORY

1930 Opens at Episcopal Church

1937

Willow Glen becomes part of San José Free Public Library

1947

Moves to 1157 Minnesota Ave. location

2006 Closes for rebuild

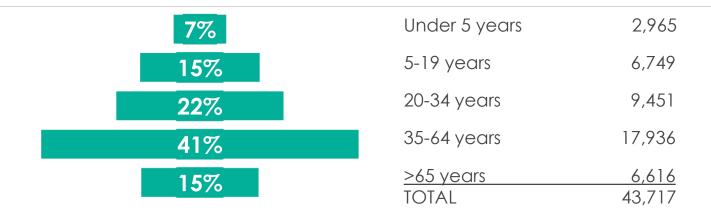




Willow Glen Branch Library re-opens August 23, 2008



WILLOW GLEN COMMUNITY POPULATION



EDUCATIONAL ATTAINMENT OVER AGE

Less than High School Graduate

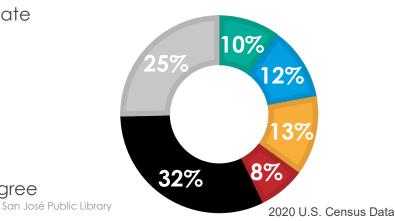
High School Graduate

Some College

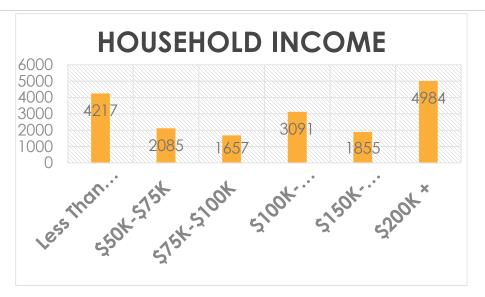
Associate's Degree

Bachelor's Degree

Graduate or Professional Degree



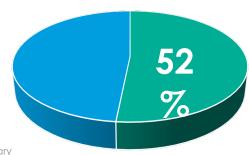
WILLOW GLEN COMMUNITY POPULATION



MEDIAN INCOME \$117,145







2020 U.S. Census Data

San José Public Library

USAGE STATISTICS

*	Average Monthly Circulation	22,149
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- Circulation July 2021 June 2022 258,035
- Gate Count July 2021 June 2022 351,548

PROGRAMS & SERVICES









VOLUNTEER & PARTNER PROGRAMS

Poetry Center of San José

Reading to Children

English Language Conversation

Tech Assistance

Willow Glen Knitting Group







WILLOW GLEN FRIENDS OF THE LIBRARY

2022
Programs & Materials
Support

\$3,750

OPPORTUNITIES

- 2nd English Language Conversation Club
- Future Coding Programs
- STEM Expanded Learning Programs

15TH ANNIVERSARY

AUGUST



- Light refreshments are funded by the Willow Glen Friends of the Library
- Performers sponsored by the Willow Glen Friends of the Library.

THANK YOU



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Agenda Item

Code of Conduct

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C) INFORMATION: SAN JOSÉ PUBLIC LIBRARY FOUNDATION UPDATE (D. COPPIN/H. THORSEN)



2022 Annual Report



Our Mission

SJPLF provides advocacy, financial support, and leadership to our public libraries and educational programs throughout San José to create an educated, engaged, and empowered community.

EDUCATE

SJPLF supports a variety of education and enrichment programs that serve residents of all ages, from infants to seniors, making every Library a center for lifelong learning.

ENGAGE

SJPLF enhances the Library's role as the heart of the community, strengthening its function as a dependable and vibrant neighborhood gathering place—a trusted hub for sharing ideas, resources, and information.

EMPOWER

SJPLF programs envision true equity by fortifying community members with the knowledge and skills to actively participate in democracy, bolstering their ability to move along life's path or to chart a new course entirely.









Board of Directors

Scott Whelton, Board Chair, Partner, Ernst & Young

Lupita Garcia-Reilley, Vice Chair, Program Manager,

Supply Chain Operations Apple

Rebecca Lee, Secretary, Director Managing, Accenture

Roy Eitan, Treasurer, Chief Operating Officer, Augury

Stephanie Birondo, Tax Director, Klaviyo

Kimberly Ellis-Thompson, Public Affairs Advisor, Aera Energy

Erica Fensom, Senior Director, Integrated Marketing Intercom

Orit Keinan-Nahon, Global Head of Investor Relations, HP

Jay Landrum, Partner, Berliner Cohen

Meri Maben, Commissioner Santa Clara County, CEDAW Commission

Danny McLane Jr., Founder & CEO, Jamii Enterprises, Inc.

Constance von Muehlen, Chief Operating Officer, Alaska Airlines

Michelle Peacock, Head of Global Public Policy, Waymo

Anne Raimondi, Chief Operating Officer & Head of Business,

Asana

Anthony Rodriguez, Law Student

Hitesh Shah, Sr. Principal Architect, Adobe

Rebecca Turner, Retired Nursing Facility Administration,

Lincoln Glen Manor for Senior Citizens

Pat Wolfe Retired, R.N.

Staff

Cindy Balbuena, Resilience Corps Peer Mentor

Nicole Chitty, Vice President, Strategy & Engagement

Dawn Coppin, Chief Executive Officer

Cynthia Cruz, Resilience Corps Manager

Charman Gaines, Grants Assistant

Josh Hayes-Fugal, Executive Assistant and Board Liaison

Kavitha Kavuri, Database and Grant Manager

Kendra O'Donoghue, Vice President, External Affairs

Sam Perry, Development Coordinator

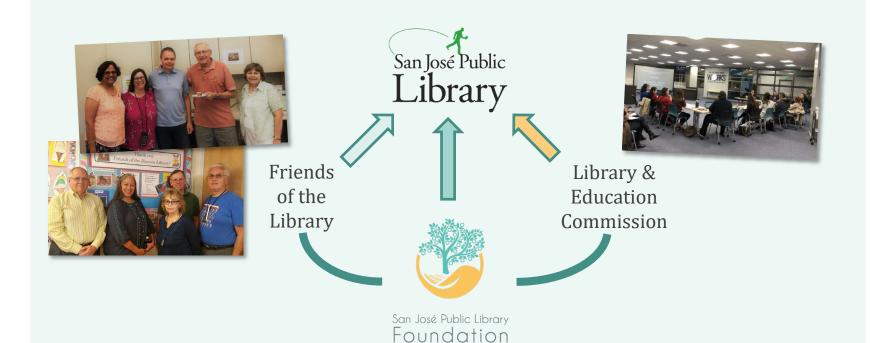
Jodie Pulliam, Corporate Partnerships Manager

Yesenia Ramos, Resilience Corps Director

Loree Watanabe, Institutional Development Manager



A System of Support for the Library



Joint Advocacy





NOW OPEN SUNDAYS

First advocacy press conference in March, councilmember meetings, and public comment at budget hearings led to partially restored and new Sunday open hours





More 2022 Highlights

Resilience Corps EDU

Expanded workforce development program for young adults with 177 hired so far. They earn a living wage and get professional development as they provide educational support for 6,000+ K-12 students in under-resourced neighborhoods.

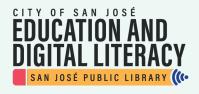
Tutoring Matters

Launched new competitive grant program with 3 awards to help 795 4-12th graders from low-income families to become proficient in key academic courses.



35th Anniversary Gala Hosted first-ever large-scale event that attracted 330 guests

Program Support 2022











\$205,000

\$362,600

\$247,900

\$2.8M

2022 Financial Snapshot



Individuals	\$588,282	5%
Foundation	\$881,192	7%
Corporate	\$1,999,268	16%
Government	\$8,935,502	71%
Other	\$146,074	1%
Total Revenue	\$12,550,318	100%



rogram	\$4,542,049	80%
1anagement	\$460,908	8%
undraising	\$679,613	12%
otal Expenses	\$5,682,570	100%
let Revenue	\$6,867,748	
et Revenue	\$6,867,748	

Balance Sheet

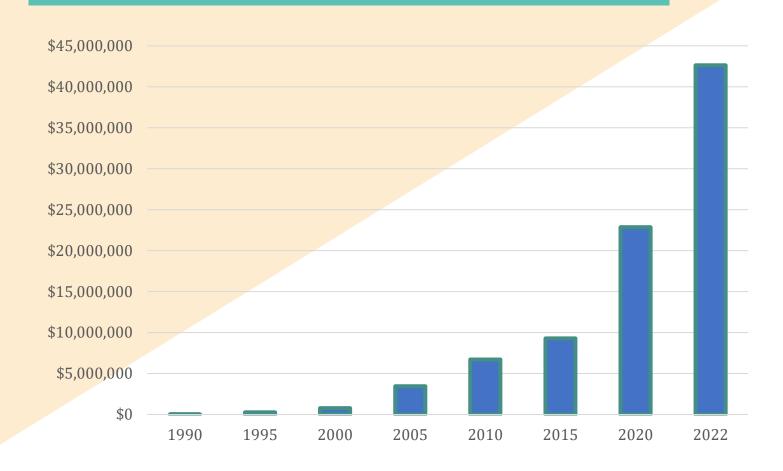
Assets: \$16,562,112 Liabilities: \$823,700

Net Assets: \$15,738,412

Funds Raised Annually by SJPLF



Funds Raised Cumulatively by SJPLF



Ways to Support the Library Foundation



408.808.2081 | P.O. Box 611540 | San José, CA 95161















Platinum Transparency 2022

Candid.





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Agenda Item

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D) INFORMATION: SUMMER PROGRAMMING/LEARNING UPDATE (V. KILAMBI)

SUMMER PROGRAMS 2023

Library and Education Commission April 19, 2023



SUMMER LEARNING: JUNE 1 - JULY 31, 2023

QUALITY PRINCIPALS	AGE GROUPS	TRACKING METHODS	READING GOALS	PRIZES	OUTREACH
	Pre-Readers 0-5 years		8 books	1 free Prize	PRNS Community
Builds strong communitiesProvides opportunities for	Readers 5-10 years	Beanstack Web/App		Book + 1 Free Sign Up Prize +	Centers & Summer Camps Schools & Local Education
learningCelebrates reading and	Pre-Teens 10-12 years	Paper Logs English, Spanish, Chinese, Vietnamese	NEW! Reader's Choice	Grand Prize Entry	Partners Community Partners
 Designed to reach & engage everyone 	Teens 12-18 years		8 hours <u>Or</u> 8 books	1 Free Sign Up Prize	Cultural Centers Early Childcare Centers
,	Adults 18+	CHARNING SAN JOSÉ PUBLIC LIBRARY		Grand Prize Entry	Bridge Libraries

www.sjpl.org/summer

SJPL School Outreach in the Summer

- Lunch at the Library Grant from California State Library
 - Pop up Libraries at community lunch sites
 - **—** June 12 July 31, 2023



- Alum Rock
- Biblioteca Latinoamericano
- East San Jose Carnegie
- Educational Park
- Edenvale
- Evergreen
- Hillview
- Joyce Ellington
- King Youth Services
- Seven Trees
- Tully Community
- Vineland
- West Valley





EARLY EDUCATION

SJPL SUMMER LEARNING FOR EARLY EDUCATION

- Multi-week program
- Promotes literacy and learning for children 0-5 in formal and informal childcare settings.
- **Be A Maker** by Katey Howes a picture book.
- Classroom Bingo Grid to bridge ideas from the book to the child's everyday routines and habits.

SUMMER COMMUNITY PLAYDATES:

- Every Sunday in June, July & August at rotating branch locations
- The Great Read Outside: Saturday, June 17^{th,} 10:30 am - 11:30 am at Bascom Branch Library
- Teddy Bear Picnic: Saturday, July 29^{th,} 10:30 am -11:30 am at Berryessa Branch Library







EXPANDED LEARNING

C5K Summer Camps

 8 Coding5K summer camps will be held, including three girls-only camps. 6 camps will be in person, and will be 2 virtual camps.

READ, WRITE, DISCOVER

 Bascom, Berryessa, Biblioteca Latinoamericana, Educational Park & Santa Teresa

SJ LEARNS GRANT PROGRAM

 Funding summer programs in the Alum Rock Union School District, Franklin-McKinley School District, and Luther Burbank School District serving 600 students.









COLLEGE AND CAREER







- Summer Camp focused on helping youth start their own business
- Parent support available in Spanish
- Includes \$50 in seed money per student
- June 13, 2023 through August 1, 2023 at TeenHQ, King Library



- SJ Works: Interns at the Library
 - 6-Week Youth Work Experience
 - June 26 August 4
 - 20 hours/week at \$18/hr.
 - SJ Works is actively recruiting mentors to be paired with interns (8 hour commitment over 6week period)

GRAPHIC NOVEL MAKING CONTEST



SJPL's 15th Annual GNMC Event

June 1- July 31, 2023

- Submissions are judged by a panel of library staff and industry professionals
- Entries are published online via BiblioBoard
- Winning entries also published in booklet available for circulation at all SJPL locations
- A complementary schedule of programs helps participants increase knowledge and skills pertaining to comics creation
- 2022 results totaled <u>72 programs</u> with <u>1,348 program participants & 214 contest entries</u> across five age groupings (0-7, 8-9, 10-12, 13-17 & 18+)
- Staff distributed <u>970 Sketchbook Kits</u>

2023 GNMC Awards Ceremony Saturday, September 9, TBD, 2-4 PM

Winners announced by City Librarian Jill Bourne
Featuring guest speakers from the comics and publishing industry.

www.sipl.org/graphicnovels
2:00 pm.

THANK YOU!



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E) INFORMATION: BUDGET UPDATE (A. MAESTRE)

BUDGET UPDATE

Library and Education Commission April 19, 2023

BUDGET UPDATE REVIEW

- FY 22-23 Library Adopted Budget Outcomes
- FY 23-24 City Manager's Budget Direction
- FY 23-24 Library Operating Budget Proposals –
 Anticipated Inclusion in the Proposed Budget
- FY 23-24 Library Capital Budget Proposals Anticipated Inclusion in the Proposed Budget
- Annual Budget Process/Timeline

FY 23-24 CITY MANAGER'S BUDGET DIRECTION

- Consideration of annualization of FY 22-23 One-Time Funded Items & Workstreams
- Proposals that Address Specific City Council
 Direction, Significant Community/Organizational Risk
 - City Auditor's Annual Report: Community Survey indicated <u>Public Library Services as Second</u> <u>Highest Rated out of All City Services!</u>
 - Community Priorities: Addressing homelessness, affordable housing production, public safety, and beautification.

FY 23-24 CITY MANAGER'S BUDGET DIRECTION

- Proposals that address a Limited Number of High Priority Needs through a combination of:
 - Internal Efficiencies
 - Restructure
 - Reallocation/Net Zero Shifts Proposed budget adds need to be offset with an equivalent department reduction.

FY 23-24 LIBRARY OPERATING BUDGET PROPOSALS

Anticipated Inclusion in Proposed Budget

Address Limited Number of High Priority Needs through Internal Efficiencies, Restructure, and Reallocation/Net-Zero Shifts – Cost Neutral

- Library Facilities Staffing Realignment
 Partner with Public Works to ensure appropriate staffing for library facility maintenance
- Public Engagement Staffing Restructure
 Classification updates in Web Team & MarCom
- Family, Friend, and Neighbor (FFN) Program
 Annualize currently funded position.
- Technical Services eResources Staffing Realignment
 Classification update in Tech Services
- Priority Community and Educational Program Efforts

Annualize positions to support system programs



FY 23-24 LIBRARY OPERATING BUDGET PROPOSALS

<u>Anticipated Inclusion in Proposed Budget</u> (Continued)

Address Specific City Council Direction, Significant Community or Organizational Risks

 Annualization of Library Sunday Hours at 16 Library Branches

23.2 FTE Ongoing

Source: General Fund & Library Parcel Tax

Library Security/Public Safety
 4.0 FTE Ongoing & Non-Personal/Equipment funding

Source: General Fund

Digital Equity & Empowerment Program
 Annualize 3.0 FTE & Add 1.0 FTE Ongoing
 Source: General Fund & Digital Inclusion
 Fund







FY 23-24 LIBRARY CAPITAL BUDGET PROPOSALS

Anticipated Inclusion in Proposed Budget

- Branch Facility Maintenance & Improvements
 - Boiler Replacements
 - HVAC System Replacements and Upgrades
 - Lighting System Upgrades
 - Roof Replacements and Repairs
- IT Infrastructure Projects
 - Digital Storage Upgrade
 - Indoor WiFi Equipment Upgrade
- Collection Budget
 - Maintain eResources (eBooks/eAudio books for all age levels and languages)





CITY ANNUAL BUDGET PROCESS

- December: Budget Direction Memo Released by the City Manager
- January: 1/27: Operating + Capital budget submission to City Manager
- February: 2/15: annual Commission Budget Position Message reviewed and adopted by LEC
- March: 3/13: Mayor's March Budget Message
 - 3/21: Public Hearing at City Council
 - Finalize City Manager's Proposed Budget and Capital Improvement Program
- May: 5/1: Release of City Manager's Proposed Operating + Capital Budgets
 - 5/8-5/26: Community Budget Meetings
 - 5/10-5/17: Public Study Sessions
 - 5/16: Public hearing at City Council
 - 5/24: City Council Budget Request Process
- June: 6/5: Mayor's June Budget Message
 - 6/12: Final Public Hearing
 - 6/13: Mayor's June Budget Message + budget approval
 - 6/20: Final budget adoption

QUESTIONS

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VI. COUNCIL LIAISON'S ANNOUNCEMENTS

VII. CHAIR'S ANNOUNCEMENTS

VIII. LIBRARY DIRECTOR'S ANNOUNCEMENTS (J. BOURNE)

IX. COMMENTS AND ANNOUNCEMENTS

X. INFORMATION AND UPCOMING OPPORTUNITIES FOR COMMISSION PARTICIPATION

XI. ITEM FOR FUTURE COMMISSION MEETING AGENDAS

XII. MEETING SCHEDULE

THE NEXT MEETING WILL BE
WEDNESDAY, MAY 17, 2023, AT 7PM AT
DR. MARTIN LUTHER KING
JR. LIBRARY, 3RD FLOOR, SJPL WORKS

XIII. ADJOURNMENT